

The Photo Essay

- ✓ This photo essay asks you to explore a theme in Canadian history (Canada's involvement in war, politics, immigration, settlement, senior citizens, government programs, landmarks, etc) OR to explore the theme of 'My Canada' (series of photos representing what Canada means to you).
- ✓ Photo essays are series of photographs that tell stories and evoke of emotions in viewers.
- ✓ The photos can be viewed in a particular order, or they may consist of non-ordered photographs which may be viewed in an order chosen by the viewer.
- ✓ If you are unsure about what makes a photo essay good, do an online search for people who have undertaken photo essays, including Bruce Davidson, W. Eugene Smith and Walker Evans.

Some Ground Rules

- ✓ All photo essays must be completed on PowerPoint, Presentations, or Windows Movie Maker (or other associated programs like Nero, iMovie, etc) and must play on their own.
- ✓ Each photo essay have a minimum of 10 (maximum of 15) of photos related to the topic chosen.
- ✓ You are strongly encouraged to take actual photographs; however, the essays may be supplemented with pictures taken from the Internet.
- ✓ Each photo must be accompanied by a 10-20 word caption that briefly explains the photo and elaborates on the subject.
- ✓ In addition to the 10-15 photos, each presentation must include a cover slide, a slide that serves as an introduction to your photo essay, and a slide that serves as a conclusion.
 - ✓ Cover slide should attach a catchy title to your photo essay and show a few previews of some of the photos we'll see.
 - ✓ Introduction slide will be approximately 100-150 words and explain the topic and tell the audience why it was chosen.
 - ✓ Concluding slide should explain (100 words) what you actually learned from doing this presentation.

Some Interesting Photo Essay Sites

<http://www.time.com/time/photoessays>

<http://www.unicef.org/photoessays/index-pe.html>

<http://www.macleans.ca/multimedia/photo.jsp>

Assessment

Each category shall be assessed on a scale of 4 (Outstanding) to 1 (Weak).					
Do the photographs have an impact? Can they speak for themselves?					x 2 = 8
Do photographs demonstrate a variety of images and perspectives?					4
Do the photographs follow a central theme and convey a message?					4
Are the photographs arranged in a logical and aesthetic manner?					4
Adequate number of pictures? (No points awarded, but they may be deducted)					
Were guidelines followed? (No points awarded, but they may be deducted).					
Total	/24				